

Mayor of Souderton Dan Yocum *Mayor's Memo!*



It's hard to believe that summer is right around the corner. And this summer we have a lot to look forward to in Souderton!

I grew up going to Concert Sundaes in Souderton Park with my grandparents, Harold and Sally. Every week we would pack up our lawn chairs and head over to the park early to get "our spot" with enough time to get a hot dog and ice cream before the start of the show. When getting to the park became a bit too difficult, we would just sit outside at home and, if the wind was blowing in the right direction, listen to the live music play throughout Souderton. Eventually I joined the Concert Sundaes Committee to ensure that future generations could make the same wonderful memories that I enjoyed.

Have you been to Concert Sundaes? I sometimes hear "Oh, that's just for old people". Wrong! Maybe this is the summer you should come give it a try. Concert Sundaes (yes, spelled "Sundaes" for the delicious ice cream served) has been a staple in this community for more than three decades. Now in its 36th season, this year is set to be better than ever! Our 2023 lineup includes new acts including a 1980's cover band, a Bruce Springsteen cover, and a Motown act, along with tried-and-true classics like the Allentown Band and Merion Concert Band. Every week is meant to be different to suit a wide array of musical tastes. This year's lineup has me particularly excited.

Not sure what it's all about? Concert Sundaes is FREE to the public. Every Sunday evening between June and August at 7pm, come to Souderton Park, bring a lawn chair or a blanket, and enjoy the live music. Bring a little cash with you for a hot dog, pizza, and an ice cream sundae with all the fixings, reasonably priced and served to you each week by a different community group. A concert is never cancelled. If there is a threat of rain, we simply move to Indian Crest or Souderton High School for the show. To me, Sunday evenings in the park are what living in a small town is all about. If you're not there, you're missing out!

This year you'll notice some awesome improvements to our venue. Souderton Park is undergoing a major overhaul spearheaded by the Souderton-Telford Rotary Club. This includes upgraded lighting to the bandshell, re-pointed stone, improved landscaping and drainage, improvements to the pavilion, a new gaga pit, and of course, the addition of incredible new playground and adult fitness equipment. We have added a new building near the pavilion that houses public restrooms, a kitchen facility, and storage for Concert Sundaes. Souderton Park is quickly becoming a premier destination for families throughout our area. Due to the construction and improvements, I regret to remind you that there will be no more fireworks in Souderton Park. That does not mean that we won't seek alternatives in the future but for now Souderton Borough, Souderton Police, and the firework

Concert Sundaes 2023 Lineup

June 4: **Mickey Bieberfeld Trio**
June 11: **Beatlemania Again**
June 18: **Elle Gyandoh**
June 25: **Philly Funk Authority**
July 2: **Allentown Band**
July 9: **Mike Greer & Co**
July 16: **E Street Shuffle**
July 23: **Class of '84 Band**
June 30: **Merion Concert Band**
August 6: **Motor City Review**

company have all decided that the area is just a bit too tight and poses too great a risk to attendees and property. Stay tuned for updates in years to come.



A little “behind the scenes” about the Concert Sundaes Committee; we are a small but mighty group of volunteers that meet throughout the year to ensure a fun, exciting, and seamless concert series. The evening is free and effortless to you, but it is a lot of work to pull together! We are tasked with finding and booking new talent, organizing the professional-level sound system, coordinating with our community partners, and perhaps most


importantly, *fundraising*. The concerts are free to you only because of the generosity of our sponsors. Between the bands, their accommodations, the sound system, printing costs, utensils, and other miscellaneous expenses, each weekly concert can cost upwards of \$5,000. Your personal or professional patronage at any level will allow these concerts to continue for another 36 years. If you are interested in donating and having your name or ad appear in the 5,000 copies of our Concert Sundaes booklet, please visit www.indianvalleyartsfoundation.org/concertsundaes.

Another thing we need are *volunteers*! Do you like live music and know some bands that would be perfect for Concert Sundaes in Souderton? We want to hear from you and would love your help booking them for upcoming seasons. We also need physical help each Sunday. You may see me schlepping the Ice Cream cart across the field, or my little red pickup truck delivering tables to the pavilion. Many hands make light work. We would welcome anyone that would like to join the committee!

A huge shoutout goes to our Souderton Borough Public Works Crew. They help clean up the park every week following the concerts. We could not do this without them. Concert Sundaes would also not be possible without our generous sponsors. A special shoutout to Univest, who has been the premier sponsor of the event since the very first season. And of course, our dedicated Concert Sundaes Committee; a wonderful group of people who I am privileged to call my friends; Our Chairperson Joanne Coppens, Jon Leight, Marian Eide, Dan Houser, Drew Johnson, Dan Wurst, Jenny Fretz, Rosemary Buetikofer, and our sound engineer Jeff Radcliff. Thanks are also owed to Sam Martin and Doug Eschbach for their years of dedicated leadership to the Committee. Finally, this community owes a deep debt of gratitude to Mr. Marcus Rosenberger, our member-emeritus who helped start Concert Sundaes and has been a fierce advocate since the very beginning. The Marcus Rosenberger Concert Lawn has been dedicated in his honor.

Nothing makes me happier to be a part of this community than a warm summer evening, the sun setting, ice cream in hand, and rockin’ music on the stage. That’s America! That’s *Souderton*!



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