

Mayor of Souderton Dan Yocum
Mayor's Memo!



In a small Borough like Souderton, the Borough Manager plays a crucial role in every aspect of town. For 40 years, we have been blessed to have the same person at the helm; P. Michael Coll. A tenure of that length is unheard of these days and most people do not remember a Souderton without Mike as Borough Manager. A few years ago when Mike announced his plans to retire, we were admittedly nervous. Change is hard, and Mike knows everything there is to know about Souderton. His shoes would not be easy to fill!

So Borough Council began the long process of finding a replacement. A Special Committee met for more than a year to painstakingly ensure that we were thorough in our decision-making. We started simply by developing a job description for the position; something we hadn't needed to do for four decades. We partnered with a consulting firm, the Mayner Center, to help us find top quality candidates for this niche position. A Borough Manager needs to have a wide breadth of experience and every day brings different challenges and opportunities. Managing staff, dealing with the public, working with elected officials, grant writing, land management, public budgeting, parks and recreation, working with engineers, serving as Borough Secretary, Treasurer, and Zoning Officer, managing Hillside Cemetery, overseeing the Public Works Crew, Sewer Treatment Plant, Police activities, Administrative Staff, Code Enforcement...the list goes on and on. It takes a very specialized skill set to manage all these different aspects of running a small municipality. We had 18 extremely talented applicants, but one stood out from the rest and made our choice easy. We are fortunate to have an incredible new Borough Manager with a perfect mix of hard-earned experience and vibrant energy to help keep Souderton moving forward for the next 40 years.

And now without further ado, I am so pleased to introduce you to our new Borough Manager, Stacy Crandell!

"I am thrilled to join the Souderton Borough Team as your next Borough Manager.

I have spent my entire career working in public service and find it to be the most rewarding profession. After spending several years working in different capacities in the Federal and State governments, I began my career in municipal government as the Public Information Coordinator at Montgomery Township. This is where I absolutely fell in love with the local government profession. Later, I was promoted to be the Assistant to the Township Manager working closely with the manager of the township. After over 13



years at Montgomery Township, I left to become the Assistant Township Manager at Worcester Township. Most recently, I was the Assistant Township Manager in Doylestown Township in Bucks County.

I am very active in several professional associations and was past President of the Montgomery County Consortium of Communities. I am currently working towards becoming a Credentialed Manager through the International City/County Management Association (ICMA).

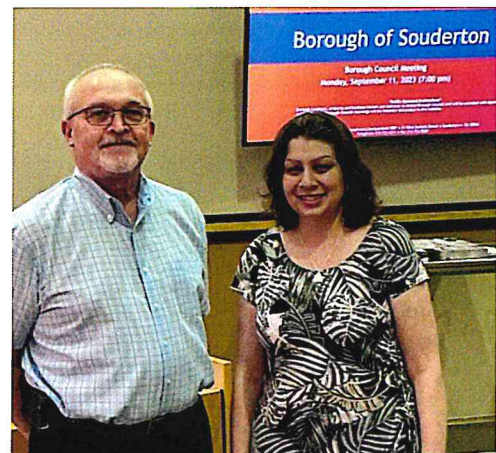
I graduated from Elizabethtown College with a Bachelor of Arts Degree in Communications/Public Relations and Political Science along with a Masters Degree of Business Administration with a concentration in Public Administration from Holy Family University.

I have a love of animals especially my two sweet kitties. I try to stay active and enjoy yoga. I love baking and cooking- I am always trying new recipes!

Why Souderton? From the first moment I visited during a Third Friday event, I saw how special Souderton is. The pride and sense of community that is felt when you visit the borough is one of a kind and I am excited to become a part of this community. The revitalization that has taken place over the last several years is amazing! The borough is truly becoming a destination but still manages to keep the small-town charm. I am eager to continue to help move Souderton forward.”

-Stacy Crandell
Souderton Borough Manager

Stacy will bring a fresh perspective, new ideas, and her own skill set to the position. And Mike Coll isn't going anywhere quite yet. Even with Stacy's incredible knowledge and background, she will need time to learn the nuances of our unique community. Mike has generously agreed to stay on board for another few months to help aid in the transition and pass along his 40 years of institutional knowledge. Beginning on October 2nd, 2023, Stacy is now officially serving as our Souderton Borough Manager. Mike will mentor her from the position of Finance Director. Together Stacy, Mike, our staff, volunteers, and elected officials will be a dynamic team to continue the progress here in Souderton.



Please give your warmest Souderton welcome to Stacy Crandell. We are incredibly fortunate to have her on board and cannot wait to see where she is able to lead Souderton next!